

Report Parameters :

BILLING SUMMARY : YES

MAKEGOODS : YES

SORT BY : By Order Number

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-70077-1

DATE PRINTED

10/24/16

AND

PAGE 1

253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 383575 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME NATIONAL MEDIA RESEARCH PLANNING

CONSUMERS FOR SMART SOLAR

AND 815 Slaters Ln

2640A Mitcham Dr

ADDRESS Alexandria VA 22314-1219
USATallahassee FL 32308-5400
USA

CONTACT PRODUCT 497/923/8437 CONSUMERS FOR SMART

LOCAL SALESPERSON Sean Dorsey

AGENCY EST. NO.
8437

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/25/16 AND ENDING 10/31/16 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

Additional Terms and Conditions:

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	FROM TIME	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
10/24/16-AG-NEW ORDER										
1	11111..	4 1	09:00A	10:00A	30S	10/25/16-10/28/16 10/31/16-10/31/16	HOT BENCH	5	250.00	1250.00
2	11111..	4 1	03:00P	04:00P	30S	10/25/16-10/28/16 10/31/16-10/31/16	DR PHIL	5	600.00	3000.00
3	11111..	4 1	11:00A	12:00N	30S	10/25/16-10/28/16 10/31/16-10/31/16	PRICE IS RIGHT	5	1000.00	5000.00
4	11111..	4 1	10:00A	11:00A	30S	10/25/16-10/28/16 10/31/16-10/31/16	LET'S MAKE A DEAL	5	750.00	3750.00
5	Sa	1	07:00A	09:00A	30S	10/29/16-10/29/16	CBS SATURDAY EARLY SHOW	1	300.00	300.00
6	11111..	4 1	11:58A	12:30P	30S	10/25/16-10/28/16 10/31/16-10/31/16	NOON NEWS	5	1200.00	6000.00
7	11111..	4 1	02:00P	03:00P	30S	10/25/16-10/28/16 10/31/16-10/31/16	THE TALK	5	900.00	4500.00
8	11111..	4 1	08:00A	09:00A	30S	10/25/16-10/28/16 10/31/16-10/31/16		5	800.00	4000.00
9	11111..	4 1	07:00A	08:00A	30S	10/25/16-10/28/16 10/31/16-10/31/16		5	800.00	4000.00
10	11111..	4 1	11:35P	12:37A	30S	10/25/16-10/28/16 10/31/16-10/31/16	LATE SHOW WITH STEPHEN	5	850.00	4250.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

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NAME NATIONAL MEDIA RESEARCH PLANNING

CONSUMERS FOR SMART SOLAR

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2640A Mitcham Dr

ADDRESS Alexandria VA 22314-1219
USATallahassee FL 32308-5400
USA

CONTACT PRODUCT 497/923/8437 CONSUMERS FOR SMART

LOCAL SALESPERSON Sean Dorsey

AGENCY EST. NO.
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PRODUCT CODE 1300

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ITEM	DAYS	SPOTS PWK.	FROM TIME	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
11	11111..	4 1	12:30P	02:00P	30S	10/25/16-10/28/16 10/31/16-10/31/16	CBS SOAPS	5	1350.00	6750.00
121.	1	05:58A	07:00A	30S	10/29/16-10/29/16	CBS4 SAT MORN NEWS (6-7A)	1	300.00	300.00
13	11111..	4 1	05:30A	06:00A	30S	10/25/16-10/28/16 10/31/16-10/31/16		5	400.00	2000.00
14	Su	1	07:00A	08:00A	30S	10/30/16-10/30/16		1	300.00	300.00
15	11111..	4 1	06:00A	07:00A	30S	10/25/16-10/28/16 10/31/16-10/31/16	CBS4 EARLY SHOW (LOCAL)	5	750.00	3750.00
16	11111..	4 1	06:30P	07:00P	30S	10/25/16-10/28/16 10/31/16-10/31/16		5	4000.00	20000.00
17	Sa	2	12:00N	07:00P	30S	10/29/16-10/29/16	NCAA COLLEGE FOOTBALL	2	15000.00	30000.00
18	F	2	07:57P	09:00P	30S	10/28/16-10/28/16	MACGYVER	2	6500.00	13000.00
19	T	2	07:58P	09:00P	30S	10/25/16-10/25/16	NAVY NCIS	2	12000.00	24000.00
20	Su	2	07:57P	09:00P	30S	10/30/16-10/30/16	NCIS: LOS ANGELES	2	13000.00	26000.00
21	F	1	09:00P	10:00P	30S	10/28/16-10/28/16	HAWAII FIVE-0	1	6500.00	6500.00
22	Sa	1	10:00P	11:00P	30S	10/29/16-10/29/16	48 HOURS MYSTERIES	1	4000.00	4000.00
23	W	1	10:00P	11:00P	30S	10/26/16-10/26/16	CODE BLACK	1	6000.00	6000.00

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253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR		383575	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	NATIONAL MEDIA RESEARCH PLANNING			CONSUMERS FOR SMART SOLAR	
AND	815 Slaters Ln			2640A Mitcham Dr	
ADDRESS	Alexandria VA 22314-1219			Tallahassee FL 32308-5400	
	USA			USA	
CONTACT				PRODUCT 497/923/8437 CONSUMERS FOR SMART	
LOCAL SALESPERSON	Sean Dorsey		AGENCY EST. NO. 8437	PRODUCT CODE	1300

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NATIONAL SALESPERSON

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24	Th	1	08:00P	08:30P	30S	10/27/16-10/27/16		1	15000.00	15000.00
25	M	1	10:00P	11:00P	30S	10/31/16-10/31/16	SCORPION	1	8500.00	8500.00
26	Su	1	06:57P	08:00P	30S	10/30/16-10/30/16	SIXTY MINUTES SUNDAY	1	20000.00	20000.00
27	Su	1	09:00P	10:00P	30S	10/30/16-10/30/16	MADAM SECRETARY	1	13000.00	13000.00
28	11111..	4	05:00A	05:30A	30S	10/25/16-10/28/16		5	300.00	1500.00
		1				10/31/16-10/31/16				
29	W	1	09:00P	10:00P	30S	10/26/16-10/26/16		1	6500.00	6500.00
Total Contract:								89		243150.00
Billing Summary										
Qtr 4-16						Oct	Nov	Dec	Total	
						220700.00	22450.00	.00	243150.00	
GRAND TOTAL									243150.00	

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